JANUARY 17-19 B D S 200-3

BALTIMORE INVITATIONAL DOUBLES SINGLES SQUASH CHAMPIONSHIPS







TO BENEFIT
BALTIMORE
POLICE
ATHLETIC
LEAGUE



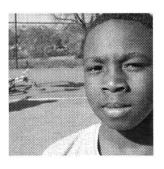


Who is Baltimore PAL and What Do They Do?

PAL's mission is to reduce juvenileinvolved crime and victimization by providing opportunities for young people Thank you for the opportunity to introduce a group that we are proud to call our partners: The Baltimore Police Athletic League. PAL's mission is to reduce juvenile-involved crime and victimization by providing opportunities for young people to interact with police officers in a positive setting and participate in constructive alternatives to risk-taking behaviors and boredom.

Baltimore PAL was established in 1995 to actively involve Baltimore City youth ages 7-17 in a wide array of high quality after-school and summer programs. Youth participate in structured programs that teach new skills, foster positive relationships, create social bonds, and better prepare them for success. In 2000-01, PAL operated 18 centers serving over 1,600 young people each day and more than 3,500 participants during the year, providing 260 days a year of continuous care and leadership for "at risk" children.





Baltimore PAL promotes four distinct program components – academic enrichment, character development, arts and culture, and physical activities, distinguishing it from PAL programs across the country. The Maryland State Squash Racquets Association (MSSRA), the local representative of the United States Squash Racquets Association (USSRA), has committed to a three-year partnership with PAL to increase funds for more programs that will reach more children. One of these programs is to introduce members of PAL to the game and lessons of squash.

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Building Physical Strength, Self-Esteem and Team Spirit Though Athletics



Sports are an avenue for learning about goal setting, overcoming obstacles, and handling challenges in a positive setting

The selection of physical activities at PAL offers each child an opportunity to develop skills and concentration, build self-confidence, and learn positive communication techniques. At Baltimore PAL, sports are an avenue for learning about goal setting, overcoming obstacles, and handling challenges in a positive setting. Sports play a key role in initially attracting young people to PAL. Each PAL center forms age-based teams that compete in citywide leagues. PAL centers select coaches who are NYSCA (National Youth Sports Coaches Association) certified. Typically, the coaches teach specific skills during practices. The prospect of winning a trophy generates tremendous excitement as teams compete with their peers across the city. Competitive games between PAL centers culminate in play-offs and an awards ceremony.

These activities have added a valuable dimension to the world of sports for PAL youth. Frequently, a young person develops a passion for a particular sport at PAL. Young people develop competence and confidence that can favorably impact other facets of their lives.

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Why We Need You to Get Involved: Growing Through Play

Working together, we can offer these children alternatives.



In order to continue our work with PAL, we need your help. It is through your support that we can provide Baltimore youth with the facilities and the opportunities to build their skills-sets, grow their self-esteem and empower them to make critical life choices. Working together, we can offer these children alternatives. We are asking you to join us in offering these children choices, a precious commodity.

Your contribution will ensure that the children PAL coaches are afforded access to the places, things and people that they need in order to grow and succeed: the facilities in which to play, the equipment that they need to play, and coaches that will give them individual attention and support. Together, we can bring these children to a place that none of us could have imagined alone. We can make a difference in the lives of these children.

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We Invite You To Join Us, In Our Support of PAL and In Our Dedication to Baltimore

This list of donors represents corporations and individuals like yourself, that have made the commitment to join us in supporting PAL. You may recognize many of these contributors as your peers, your neighbors and your friends. We invite you to join us, in our support of PAL and in our dedication to Baltimore:

\$100,000 and above

Baltimore Police Department Alex. Brown & Sons Charitable Foundation Family League of Baltimore City, Inc. Governor's Office of Service and Volunteerism

\$50,000 to \$99,999

The Bunting Family Foundation
The Aaron Straus & Lillie Straus Foundation

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Why Give to PAL through MSSRA?

The Maryland State Squash Racquets Association is proud to be giving back to the Baltimore community



Serving as an extension to the fundraising arm of PAL, the Maryland State Squash Racquets Association (MSSRA) is proud to be giving back to the Baltimore community that has supported it throughout the past 60+ years. Fueling our commitment through proven success in fundraising, we have made a three year sponsoring agreement to PAL, and are asking you to join us. This effort involves the donation from the net proceeds of our nationally acclaimed and sanctioned Doubles and Singles Squash Championships, the BIDS, to the Baltimore Police Athletic League.

The expenses of this tournament are paid for by the Racquet Fees and Patron Fees. 75% of the net proceeds of your generous donations, is distributed directly to PAL and the remaining twenty five percent (25%) is allocated as seed money for the subsequent year's programming which includes the development of an urban squash program in cooperation with PAL.

Contact Information:

Jack Hollick

Vice-Chairman of BIDS, Director of Fundraising 410-752-7848 email / jholick@daleo.com

Bob Gaines

Chairman of BIDS 410-371-3006 email / robert.gaines5@verizon.net

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How We're Working Together to Affect Change

The lessons learned within the four walls of a squash court have the potential to change the course of a child's life.

The MSSRA is working together with PAL to affect change in the lives of our city's children. The lessons learned within the four walls of a squash court and the training for squash, in fact have the potential to change the course of a child's life. The game imparts the discipline and principles of healthy living that PAL promotes. We are inviting these children to the game of squash in an attempt to impart to them lessons about the game of life.

Children learn quickly that the rules and philosophy of the game are like those of many other sports. They learn that their level of success with the game is directly related to the effort that they put in. Unlike football and basketball, a player's physical size has little effect on their game. They learn to hone their strategy, increase their speed and finesse their game. They are in control of themselves and their game. The children learn the self-confidence to overcome deficits in the game and in life.

In addition, introducing children to squash grants them entry into a world of possibilities. These possibilities include an opportunity for better education through acceptance into one of the local high schools with squash programs or acceptance into nationally recognized colleges or universities with scholarships. Public tournaments open doors to scholarships, for women in particular.

It also presents these children with the opportunity to become a professional touring player. Touring the squash circuit, players see the country, meet new people, make important contacts and establish a network of peers and colleagues. This network, this attitude and these lessons stay with us throughout our lives.

Squash is a lifetime sport!

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The Maryland State Squash Racquets Association is the local representative of the United States Squash Racquets Association (USSRA).



Junior Squash

The Maryland State Squash Racquets Association is committed to supporting the growth of Squash through our commitment to Junior Squash Development.

Our commitment is to bring squash to the children of PAL. The MSSRA is developing clinics and training sessions that will prepare youth for competitive squash tournaments. The coaches will be recruited from present nationally competing players, highly ranked local high school players and professional instructors. These coaches will guide the children through the fundamentals of the games with targeted practices and skill development. Progressing from a group setting, more advanced students will benefit from game settings where they will put their skills to use.

The MSSRA already sponsors the Baltimore Junior Open Championship that is held in November and the Baltimore Junior Singles Squash Championships, a closed squash tournament for all Maryland residents or students through the senior year in high school. This tournament is held in February.

Scholarships and Competitions

The MSSRA, in cooperation with PAL, will recommend athletes to national and international squash competitions and scholarships. Recipients of these scholarships will go on to play on the university level.

Urban Squash

The MSSRA, in cooperation with PAL, is working to establish an urban squash program that leverages squash facilities in the city. Keeping squash courts open and accessible to the children works to keep them away from potentially harmful experiences and also helps to recruit their peers. There are several squash facilities located in Baltimore City that can be used for Urban Squash.

Camp for Kids

Your generous donations will also fund scholarships for several children's participation in Summer camp activities. Summer Camp activities will include all sports including squash. These children will spend a summer perfecting their game and interacting with their peers. The camp will provide children with an intensive and positive experience.

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Letter from the President:

In cities such as Boston and New York, squash has been used effectively as a means to reach urban youth. The Maryland State Squash Racquet Association (MSSRA) is in the fledging stage of just such an endeavor. This year, for the first time, the MSSRA's premier event, the Baltimore Invitational Doubles and Singles tournament ("the BIDS") will be taking on such a charitable function.

The BIDS have been held for 61 years. The tournament draws nationally recognized players from various parts of the county to Baltimore for a great weekend of squash. It is considered one of the premier doubles tournaments in the United States.

Bob Gaines, immediate past president of the MSSRA and present chairman of the BIDS event, has initiated an innovative idea to merge the corporate sponsorship of the BIDS with our fledging project in an effort to extend the traditional boundaries of squash to reach urban youth. To achieve this goal the MSSRA has entered into a partnership with Baltimore's Police Athletic League (PAL), which has a well-established role in assisting Baltimore's at-risk youth.

This joint venture between the MSSRA and PAL will have two exciting aspects. First, a portion of the proceeds from the BIDS will be donated directly to PAL. In addition, we are working with PAL to develop a program to introduce urban youth to the game of squash – giving them both an athletic outlet for their time and energy, and providing them with the opportunity to learn the many other life lessons our great game has to offer.

The MSSRA is looking forward to this new and exciting venture. We certainly hope that you will consider joining us in supporting the BIDS in its new philanthropic role.

Sincerely,

Clarke Griffin, President Maryland State Squash Racquets Association

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MSSRA, History and Affiliations

Partner with us and the Baltimore Police Athletic League







The Maryland State Squash Racquets Association (MSSRA) is the local representative of the United States Squash Racquets Association (USSRA). Our Board includes 35 active members and overall membership has grown four-fold during the past year to include 350 out of a potential 1,000 active players. We founded the Baltimore Invitational Squash Doubles/Singles Tournament in 1938, preceded only by the U.S. National Doubles as the oldest major national squash competition sanctioned by the United States Squash Racquets Association. Every U.S. National Squash Doubles Champion has played in the BIDS. The net proceeds from this substantial endeavor represent our commitment to the people and city of Baltimore.

For more information, visit www.mssra.net or www.ussra.org.

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Thank You

We hope that these materials have conveyed at least some of our enthusiasm for the Baltimore Police Athletic League. We invite you to join us in affecting the lives of our children's youth. If you have any questions about the program, please do not hesitate to contact us.

We hope you join our team.

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